

MEYER SHOE CO.

Shoes, Hosiery, Parasols, Suitcases

MEYER SHOE CO.

Every Visitor
During
Refunding Sale
Will Receive Free
a Souvenir

We Can't

FREE!
A pair of Ladies' Stock-
ings or Men's Socks to
everyone who cuts out
this ad, brings it to our
store, making a purchase
of shoes.

Put the Store in the Paper

The attempt to completely, or even fairly mirror the merchandise and price attractions of Meyer Shoe Co., is quite useless. IT CAN'T BE DONE. Newspapers and type have their limitations, and doing adequate justice to this great shopping center is one of them. The best we can hope to do is to give you moderately suggestive inklings of the economies collected here by holding up an item here and there, as it is sifted from the great multitude. It's rather unsatisfactory to stop with such meagre news when the possibilities for variety and interest are so great.

<p>\$2.50 Special Refunding Sale Men's Oxfords, patents, gun metal, calfs, tans—all sizes.</p>	<p>\$2.00 Special Refunding Sale Ladies' Patent Strap Pumps; all sizes.</p>	<p>\$2.50 Special Refunding Sale Ladies' Tan Button Russia Calf Shoes; all sizes.</p>
<p>50c Special Refunding Sale Children's Parasols; all colors.</p>	<p>\$1.50 Special Refunding Sale Children's Pumps; tans, patents, gun metal calfs; sizes up to 2.</p>	<p>\$2.00 Special Refunding Sale Men's Tan Blucher Oxfords; all sizes.</p>

MAKE OUR STORE YOUR HEADQUARTERS during the Refunding Fare Festival—have your packages sent to our store, we will check them free—a telephone and desk at your disposal—Come take a look, buy if you please.

Meyer Shoe Company

"Where the Good Shoes Come From."

102 South Palafox Street.

PENSACOLA, FLA.



To Our Fare Refunding Sale You Are Especially Invited

To Mrs. Nordstrom's Millinery Store

Whether you buy or not, it will pay you. There you can feast your eyes upon the styles from fashion centers of the world. She is showing up-to-the-minute styles at the lowest prices. The most beautiful selection of Shape (Hats), Ribbons, Flowers, Fancy Bands, Chiffons and Nets in the latest craze, the Bulgarian shades. You will see a wide selection from the dainty Baby Caps to the deep, rich Mourning Hat and Veil, School Hats and Sailors.

There are dainty Hats and Caps for tiny tots from...50c up
There are nobby Hats and Caps for the little girlie from 50c up
There are quaint Hats for the pretty Miss from...95c up
There are becoming Hats for any lady from...\$2.97 up
There are stylish and comfortable hats for mother from 1.98 up

Ask to see the new line of Laddies' Skirts. We fit them. All the new materials. The prices range from \$2.48 to \$4.98.



Sanitary Natural Wavy Hair Goods

Everything we sell in Hair Goods is made of the finest Sanitary Human Hair. We couldn't maintain and retain confidence in quality if we sold anything else. We put forth particular effort to show the widest possible variety of shades. It is seldom that we cannot match individual requirements to perfection. If you paid three our fair prices you would get no more conscientious or skillful workmanship. Beautiful wavy Hair Switches from \$1.98 and up. Transformations to make your hair thicker, Hair Rats, etc.

Ask to see our "Madame Grace" Corset. Corsets from 98c and up.

Mrs. Nordstrom's Millinery

Nos. 11 and 13 East Intendencia Street.

Just a few steps off Palafox Street.

The Old
Established
Book Store

COE'S

Headquarters for
Everything Used
In The Office

Extend a cordial invitation to out of town visitors during Fare Refunding Week.

Among our many lines:—

Y. & E. Filing Devices,
J. P. Ring Books, Price Books;
J. P. Binders, Holders and Ledgers;
J. P. Bank, Commercial and Professional Outfits.

Also We Are Agents For:

Herring-Hall-Marins
well known line of
SAFES

Desks,
Chairs,
Book Cases,
Office Furniture,
Eastman Kodaks and
Supplies,
Printing and Developing
Books of All Kinds.
Periodicals,

COE'S

BRENT BUILDING

"Buy at Home and
Benefit the
Territory You
Live In

Carbon Paper,
Typewriter Ribbons,
Stationary,
Writing Materials,
Magazines,
Agents Out-of-Town
Papers,
Engraving,
Embossing.

Spring Time

at

McMillan's

VISITORS TO PENSACOLA ARE CORDIALLY INVITED TO MAKE THEIR HEADQUARTERS, WHILE IN THE CITY, at the store of A. M. McMILLAN, where every comfort and convenience will be at their disposal without charge.

McMILLAN has an exceptionally fine stock of Ready-to-Wear and Millinery, the latest designs and colors. Ladies' Dresses in Silks, Satins, Voiles, and Embroidered Lingerie. Chic little dresses for Misses and Girls. Ladies' Shirtwaists, Muslin Underwear, House Dresses and Kimonäs. A nice line to select from.

McMILLAN'S motto is "The Best Goods for the Least Money," and you will be able to judge whether or not he lives up to it by paying a visit to his wonderfully complete establishment, where everything is sold at the lowest possible prices at all times.

McMILLAN'S line is so varied that the most exacting can be suited without the least trouble, and when quality of stock is considered, the goods carried are unexcelled in West Florida. It will pay you to at least call and see how far a dollar can be made to go.

To save money, trade with A. M. McMillan, 115 S. Palafox.

McMILLAN'S